



Hallockville Fleece & Fiber Festival

2023 Vendor Application Information

Please note the following important points before completing the application:

- Please carefully review the Vendor Application Information as it contains important details concerning selling merchandise at the festival.
- All vendors, including those returning from previous years, must complete the entire form and submit all required documentation.
- Applications will not be considered by the Festival Committee until all information and application fee are submitted.
- The Festival Committee reserves the right to limit merchandise any vendor wishes to sell.
- Submission of an application does not guarantee acceptance to the Festival. Acceptance is contingent upon review and approval of the Festival Committee with respect to the merchandise being proposed for sale.
- All applications must be received **prior to April 1, 2023.**

Festival Philosophy

The mission of the Hallockville Fleece & Fiber Festival is to (i) educate the public about fiber arts and crafts and raise the level of appreciation for this within the public, and (ii) provide a showcase for the display and sale of such arts and crafts by independent artisans. The festival features many aspects of the fiber arts including but not limited to animal displays, shearing, dying, spinning, weaving, and felting. A specific focus is on producers and crafters from Long Island and the surrounding region. Vendors of hand-crafted fiber, yarn, craft-related supplies, and hand-crafted finished items are encouraged to submit applications.

The Festival Committee strives to create an event that (i) showcases the talents and skills of vendors; (ii) has a mix of vendors and merchandise that is appealing to visitors; and (iii) maximizes the opportunity for vendors to sell their merchandise. Therefore, the Committee reserves the right to decline certain vendors and/or restrict merchandise proposed for sale so as to minimize product overlap and/or inappropriate merchandise.

Hallockville Museum Farm is the festival venue and the museum farm interprets over 260 years of agricultural history on the North Fork. To reflect the historic and rural atmosphere of the museum farm and its mission of promoting traditional handcrafts and arts, vendors should be sensitive to the nature of the site and their displays should reflect that sensitivity.



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Vendors must adhere to the following specific points:

Merchandise Sold

1. The Festival is an invitational show of fiber art and craft meant to showcase the talents of individual vendors. Applications that focus on handmade goods are strongly encouraged. The inclusion of other merchandise will be at the discretion of the Committee.
2. The Committee reserves the right to limit the merchandise offered for sale by vendors.
3. The festival is not intended to be a venue for a vendor to sell “close-out”, “deeply discounted”, “overstock”, or similar merchandise. The vending experience at the festival is not intended to replicate what is commercially available but rather to highlight individual vendors’ concepts, designs, and products.
4. Hallockville reserves the right to request the removal of inappropriate crafts and/or displays, and vendors selling unauthorized items will be asked to remove those items. Vendors who do not comply risk being accepted to future events.
5. Vendors are not permitted to sell raffle tickets or other prizes for cash. Vendors will be permitted to offer chances, coupons, and/or promotional incentives at their booth for free or reduced-price merchandise. In no case will vendors or their staff be permitted to walk the grounds of the festival to advertise such promotions.

Application Materials

6. All applications, whether from returning or new vendors, must include all required documentation including photographs and a complete listing of merchandise.
7. The vendor application must include at least (4) photographs that show all products you intend to sell along with detailed descriptions. *Digital photographs submitted by e-mail (herb@hallockville.org) are preferred.* Hard-copy photographs will be returned only if a self-addressed stamped envelope is included with the application.
8. Application fees must be submitted with the Vendor Application Form and an application will not be considered complete without the inclusion of the fee. Vendor payment will not be processed until the Committee has accepted the application.
9. Submission of an application does *not* guarantee acceptance by the Festival Committee and the Committee reserves the right to decline applications from any applicant.
10. Fees for accepted vendors are non-refundable and will only be returned if the event cannot take place on either May 20 or May 21 (*see #11 below*). Fees from applicants that are not accepted will be returned.



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Vendor Space Details

1. The festival is a “rain or shine” event and the rain date contingency will be implemented only if there is heavy rain or severe weather predicted for Saturday, May 20. Vendors should be prepared to participate on Sunday, May 21 in the event that the event is postponed from Saturday, May 20. Vendor fee refunds will not be issued to vendors who do not participate on Sunday, May 21 if the rain date contingency is implemented.

In the event that there is heavy rain and/or severe weather on both Saturday, May 20 and Sunday, May 21, the Hallockville Fleece & Fiber Festival will be canceled. Vendor refunds will be issued if the event cannot occur on either May 20 or May 21.

2. Vendors should bring their own tables, chairs, and protection from the weather.
3. Specific spaces cannot be reserved, and space assignments are at the discretion of the Festival Committee.
4. Each vendor spot will be numbered, and staff will be available to help you find your spot. Details on space assignment, vendor unloading, and parking will be provided one to two weeks prior to the festival.
5. All vendors agree to staff their booths during the festival from 10 AM to 4 PM. Vendors agree not to dismantle their display prior to 4 PM. Vendors who dismantle their display prior to 4 PM for whatever reason including inclement weather jeopardize being accepted at future events.
6. Unless explicitly permitted by the vendor, Hallockville will not share or distribute vendors’ personal contact information with other individuals or organizations. If provided in the application, Hallockville will use the Vendor’s website and/or social media platform link(s) to promote their participation and include a list of participating vendors posted on Hallockville.org prior to the Festival.
7. Hallockville, Inc. does not assume responsibility for any lost, stolen, or damaged goods or personal items.