



Country Fair and Craft Show

Saturday & Sunday, August 28 & 29, 2021

Dear Craft Vendor:

If you are a returning vendor, we appreciate your past support. If you are new to Hallockville, welcome and thanks for your interest in the museum farm! The Fair is a true North Fork tradition and a one-of-a-kind event that provides an authentic country-fair experience for visitors from across Long Island. The participation of vendors marketing high-quality, hand-crafted items is an important part of that experience.

It is important that the Fair maintain its authentic and historic context. Hand-crafted merchandise has always been a featured part of the event, and so vendors must carefully select and display their wares. Regardless of whether you have been coming to the Fair for 25 years or are contemplating joining us for the first time, please note that:

- **Applicants** must supply photographs of merchandise.
- **Applicants** must provide detailed descriptions of merchandise.

We appreciate your support—the Fair is *the* major fundraiser for the not-for-profit museum farm and the proceeds support Hallockville's educational activities, maintenance of 19 historic structures, outreach, and other operations.

Cordially,

Country Fair Committee

6038 Sound Avenue, Riverhead, NY 11901 - 631.298.5292 – info@hallockville.com
www.hallockville.org

2021 COUNTRY FAIR & CRAFT SHOW
Craft Vendor Application Information

- DATE:** Saturday, **August 28** and Sunday, **August 29, 2021**
- LOCATION:** Hallockville Museum Farm, 6038 Sound Ave., Riverhead, NY
- TIME:** 10:00 AM to 5:00 PM both days
- BOOTH SIZE:** 10 x 10 feet
- SET-UP TIME:** 2:00 pm to 6:00 pm Friday; 6:00 am Saturday and Sunday
Saturday and Sunday set-up must be completed prior to 9:30 AM.
- FEE:** *Single Day: \$150 Both Days: \$225*
- PAYMENT:** Required in full with application; check or credit card only; do ***not*** transmit credit card information by e-mail; card information will be accepted by telephone.
- DEADLINE:** **Applications will be received until August 13, 2021.**

Fair Philosophy

The mission of the Country Fair & Craft Show is to provide (i) the public with an opportunity to experience a country-fair with hand-made arts and crafts and raise the level of appreciation for this within the public; and (ii) a showcase for the display and sale of such arts and crafts. The Fair Committee strives to create an event that (i) showcases the talents and skills of vendors; (ii) has a mix of vendors and merchandise that is appealing to visitors; and (iii) maximizes the opportunity for vendors to sell their merchandise. Therefore, the Committee reserves the right to decline certain vendors and/or restrict merchandise proposed for sale so as to minimize product overlap and/or inappropriate merchandise.

Hallockville Museum Farm is the Festival venue and the museum farm interprets 250 years of agricultural history on the North Fork. In order to reflect the historic and rural atmosphere of the museum farm and its mission of promoting traditional handcrafts and arts, vendors should be sensitive to the nature of the site and their displays should reflect that sensitivity.

Craft Vendor Application Form Instructions

This application form is used by vendors selling hand-crafted items.

*Only complete applications will be reviewed by the Fair Committee
In order to reflect that historic and rural atmosphere, vendors must adhere to the following requirements:*

Merchandise Sold

1. The Fair is an invitational show of traditional handmade art and handcrafts only. All work must be your own. No kits, plastic, manufactured parts, purchased pieces or imports will be allowed. Vendors selling unauthorized items will be asked to remove those items and selling unauthorized items jeopardizes acceptance at future Hallockville events.
2. The Committee reserves the right to limit the merchandise offered for sale by vendors.
3. The Fair is not intended to be a venue for a vendor to sell “close-out”, “deeply discounted”, “overstock”, or similar merchandise. The vending experience at the Festival is not intended to replicate what is commercially available but rather to highlight individual vendors concepts, designs, and products.
4. Hallockville reserves the right to request the removal of inappropriate crafts and/or displays, and vendors selling unauthorized items will be asked to remove those items.
5. Vendors are not permitted to sell raffle tickets or other prizes for cash. Vendors will be permitted to offer chances, coupons and/or promotional incentives at their booth for free or reduced price merchandise. In no case will vendors or their staff be permitted to walk the grounds of the Festival to advertise such promotions.

Application Materials

6. All applications, whether from returning or new vendors, must include all required documentation including photographs and a complete listing of merchandise.
7. The vendor application must include at least four photographs that show all products you intend to sell along with detailed descriptions. *Digital photographs submitted by e-mail (info@hallockville.com) are preferred.* Hard-copy photographs will be returned only if a self-addressed stamped envelope is included with the application.
8. Application fees must be submitted with the Vendor Application Form and an application will not be considered complete without inclusion of the fee. Vendor payment will not be processed until the Committee has accepted the application.
9. *Submission of an application does not guarantee acceptance to the Festival.* The Festival Committee reserves the right to decline any application and all decisions are final.
10. Fees for accepted vendors are non-refundable. Fees from those applicants that are not accepted will be returned.
11. Submission of applications will be acknowledged within 10 days of receipt. Acceptance or denial will be provided within two weeks thereafter.

Vendor Space Details

12. The Fair is a “rain or shine” event and will only be cancelled in the event of severe weather.
13. For vendors participating both days, set-up will be permitted Friday evening. For Sunday-only vendors, set-up will occur Sunday morning.
14. Vendors should bring their own tables, chairs, and protection from the weather.
15. The Fair Committee reserves the right to make space assignments for *any* vendor based on extraordinary circumstances including but not limited to safety considerations, type of merchandise sold, and other site considerations. All space assignment decisions are final.
16. Each vendor spot will be numbered and staff will be available to help you find your spot. Details on space assignment, vendor unloading and parking will be provided within two weeks of the Fair.
17. All vendors agree to staff their booths during the Fair from 10 AM to 5 PM. Vendors agree not to dismantle their display prior to 5:15 PM. Vendors who dismantle their display prior to 5:15 PM for whatever reason, including inclement weather, jeopardize their acceptance to future Hallockville events.
18. Unless explicitly permitted by the vendor, Hallockville will not share or distribute vendor’s personal contact information with other individuals or organizations. If provided in the application, Hallockville will use the Vendor’s website/Facebook/Etsy link to promote their participation as well as include in a list of participating vendors which will be posted on Hallockville.org prior to the Festival.
19. Hallockville, Inc. does not assume responsibility for any lost, stolen, or damaged goods or personal items.

HALLOCKVILLE 2021 COUNTRY FAIR & CRAFT SHOW
Craft Vendor Application Form

Name: _____
Company Name: _____
Address Line 1: _____
Address Line 2: _____
City: _____
State: _____
Zip Code: _____
E-mail address: _____
Website/blog: _____
Home/business phone: _____
Cell phone: _____

Do you plan to bring a canopy or tent? YES NO

Indicate which days you will be attending and how many spaces you would like to reserve:

Both 8/28 & 8/29 _____ space(s) x \$225 = \$ _____

Saturday only: _____ space(s) x \$150 = \$ _____

Sunday only: _____ space(s) x \$150 = \$ _____

Payment can be by check or money order made payable to Hallockville, Inc. or by credit card.
If you are filling out this form electronically DO NOT include credit card info, call 631.298.5292.

Credit Card # _____ Exp. Date: _____ CVC: _____

Signature: _____ Date: _____

Merchandise Listing

The Fair is an invitational show of fiber art and craft meant to showcase the talents and skills of individual vendors. With this in mind, applications that focus on handmade goods are strongly encouraged. Inclusion of other merchandise will be at the discretion of the Fair Committee.

The Committee reserves the right to limit merchandise offered for sale by vendors.

The Fair is not intended to be a venue for a vendor to sell “close-out”, “deeply discounted”, “overstock”, or similar merchandise. The vending experience at the Fair is not intended to replicate what is commercially available but rather to highlight individual vendors concepts, designs, and products.

Hallockville reserves the right to request the removal of inappropriate crafts and/or displays, and vendors selling unauthorized items will be asked to remove those items.

Merchandise Listing and Descriptions

List and describe ***all*** merchandise that you intend to sell at the Festival. *Please also attach or e-mail at least four (4) representative photographs of merchandise and display.*

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

Vendor Show Participation

List the name, location, and date of events that you participated in 2019 and/or 2020.

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____