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Hallockville is hosting the 40<sup>th</sup> Annual Country Fair & Craft Show on August 28 & 29, 2021. The fair is a showcase of North Fork agricultural heritage and includes demonstrations, craft vendors, animals, and activities for all ages. It is the one true “old-fashioned country fair” on the East End and as such has attracted more than 5,000 visitors from Suffolk and Nassau counties and the metro region. *The fair is an excellent opportunity for businesses to increase visibility.*

The generous support of our business neighbors makes it possible for Hallockville to produce an event such as the Country Fair each year. There are sponsorship opportunities available at a variety of levels and your business will receive recognition and exposure. Your business will be demonstrating to attendees of the Fair a commitment to traditional crafts and the agricultural heritage that is so important to all of us on Long Island. Your support can be recognized in a variety of ways including listings in the event program, signage at the Fair, and social media postings to over 4,000 Facebook followers (see attached form for details).

*Partnering with Hallockville is a great way for businesses to show their support of the museum farm’s mission of re-connecting the community with our shared agricultural heritage, while gaining exposure with attendees of all ages from across the region.*

Hallockville is a unique cultural resource for the North Fork and indeed all of Long Island - nowhere else will you find a place that combines 250 years of agricultural and rural heritage with a historic setting surrounded by 500 acres of preserved natural and farm lands.

Hallockville is a 501(c) 3 not-for-profit organization and donations are tax deductible to the full amount allowable by law.

Sincerely,

*Roberta Shoten*  
Executive Director



## 40<sup>th</sup> Annual Country Fair & Craft Show 2021 Sponsorship Information Form

*Participate as an event sponsor and promote your business with families, agricultural communities, tourists and residents of the East End.*

### **Contact Information:**

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

TELEPHONE (DAYTIME): \_\_\_\_\_

COMMENTS: \_\_\_\_\_

\_\_\_\_\_



## *Sponsorship Levels & Recognition Opportunities \**

_____	FRIEND	\$250	listing and link to your business on Hallockville website; (2) Fair passes
_____	SUPPORTER	\$500	website listing; (4) Fair passes; 10' X 10' space for your business tent
_____	CONTRIBUTOR	\$1,000	website listing; (6) Fair passes; 20' X 20' space for your business tent; 17" X 11" lawn sign
_____	PARTNER	\$2,500	website listing; (10) Fair passes 20' X 20' space for your business tent; 17" X 11" lawn sign; email blast to over 4,000 Hallockville contacts and Facebook link

*\* In order to be properly recognized in the Fair program and on signage, sponsorship forms and related information must be received no later than July 1, 2021.*

*\* Ad copy can be submitted in JPG or PDF formats.*

**Payment can be made by check (payable to Hallockville Inc.)  
or by credit card (please call with credit card info.)**

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